

## TAL ARGAMAN

+972-54-660-8628 | tal.argamanbib@gmail.com | [Portfolio](#) | [GitHub](#) | [LinkedIn](#)

**A Full-Stack Developer with over 9 years of experience leading digital projects and a strong marketing background. After nearly six years at UVeye, where I gained valuable expertise, I am eager to apply my diverse skill set to new challenges.**

**Skills & Tools:** *Angular v18.0+, RxJS, Nest.js, Angular-Material UI, React v18.0, Redux, Next.js, Material UI, Node.js, Express.js, Store, webpack, Socket.io, RESTful API, MySQL, SQL, Workbench, Docker, Firebase, Joi.dev, HTML5, CSS3, SCSS, JavaScript, TypeScript, AJAX, jQuery, Canvas.js, GitHub, VS Code, Postman, Jira, HubSpot, Salesforce, WordPress, Elementor, ChatGPT.*

### Work Experience:

#### UVeye.com | 2019 - present

UVeye is an AI-driven computer vision company that specializes in automated vehicle inspection systems, deployed at over 300 locations globally and recognized by General Motors, Amazon, Volvo Cars, CarMax, Toyota and more.

##### Full-Stack Developer | 2023 - present

- Developed and optimized full-stack applications leveraging Angular, Node.js & MySQL.
- Built and refined advanced features on the UVeye Interface using Angular, enhancing functionality and user experience.
- Created and deployed analytics tools and digital platforms to drive client engagement and operational efficiency.
- Led the complete rebuilding and redesign of UVeye's new website, using HTML5, CSS3 & JavaScript.

##### Head of Digital Marketing | 2022 - 2023

- Directed a multidisciplinary Creative Team, including a Creative Manager, Content Manager & Social Media Specialist.
- Delivered quarterly industry landscape reports and competitive analyses to guide strategic decision-making.
- Assessed and optimized performance metrics of digital assets to ensure alignment with KPIs and organizational goals.

##### Front-End Developer - Marketing Team | 2020 - 2022

- Automated and optimized marketing processes, enhancing operational efficiency and customer experience.
- Streamlined the integration of CRM platforms such as HubSpot, Salesforce, Calendly, and additional tools.
- Built and designed responsive landing pages to support a range of company initiatives.
- Led the development and maintenance of the UVeye website's initial launch, using HTML5, CSS3 & JavaScript.

##### Marketing Executive | 2019 - 2020.

- Managed PPC campaigns across LinkedIn, Facebook, and Google Ads.
- Produced UVeye webinars, online demos and podcasts.
- Provided business insights reports to support the USA Sales Team.

#### Community & Marketing Manager at Zeex.me | 2018 - 2019

- Developed and maintained the Zeex.me website.
- Oversaw a community of over 15,000 members, managing loyalty programs and communications.

#### Community & Marketing Manager at Bitsme.io | 2016 - 2018

- Built and managed the Bitsme.io website (operations ceased).
- Coordinated community activities, brand events, and industry meetups.

### Internships:

Intern at the Israeli Fund for UNICEF, Tel Aviv | 2016

Digital Marketing Manager at Yesh Atid Party, Tel Aviv | 2014 - 2015

Parliamentary Intern at Knesset Israel, Jerusalem | 2013 - 2015

### Education:

Diploma in Full-Stack Web Development from John Bryce Academy, Tel Aviv, Israel | 2023

B.A. in Government, Diplomacy & Strategy from Reichman University, Herzliya, Israel | 2013 - 2016

Angular - The Complete Guide, Udemy Certification by Maximilian Schwarzmüller.

### Military Service:

Medical Instructor at the IDF Medicine School | 2008 - 2011

**Hebrew: native | English: proficient**

**References available upon request.**